



Flu Clinics: Promoting Fall Prevention Month

Flu Clinics provide an ideal target audience for the Fall Prevention Month messaging for seniors.

How does it work?

- Have a discussion with whoever is doing the flu clinics in your area (such as pharmacies, physicians, Health Units, etc) to confirm their interest and participation in a fall prevention initiative for seniors getting their flu shot.
- Discuss ways to get consent from seniors who are getting a flu shot to engage in fall prevention screening and education.
- Identify an appropriate fall screening tool and educational resources to use with the seniors (see www.fallpreventionmonth.com) , identify who will conduct the screening (i.e. the nurse, physician or pharmacist giving the flu shot) and the appropriate referrals (e.g. Community Care Access Centre etc) that can be made.
- Identify where and when the fall prevention screening and education will take place (i.e. before or after the flu shot).
- Draft a detailed plan to confirm flow of activities and the roles and responsibilities of all who will be involved. Consider tracking the number of seniors who have been screened.

Tell us how it went!

We invite all organizations participating in Fall Prevention Month to submit their initiatives using the link below. Sharing information about your activities will help us track the reach and impact of the campaign. We can also help promote your initiative by adding it to our website. Our website will help you reach a bigger audience and/or showcase your organization's commitment to preventing falls.

Visit <http://fallpreventionmonth.ca/initiatives/submit-an-initiative> to submit your initiative.